

## Robert Krames

Graphic Artist

Web Design

Video Production

### Robert Krames at a glance...

- **Profession:** Graphic Artist
- **Experience:** 15 Years
- **Mediums:** Print, Web, and Video Production
- **Personality:** Energetic, positive, ready to attack any problem and turn it into a creative solution that will bring effective results.

### Software Proficiencies:

- Photoshop
- Illustrator
- InDesign
- AfterEffects
- Dreamweaver

### Education:

- Associates Degree of Fine Arts in Graphic Design - Santa Fe College - 2001
- HTML Web Certification - W3 Schools - 2002

352-234-5350  
[www.RobertKrames.com](http://www.RobertKrames.com)  
[Robert@RobertKrames.com](mailto:Robert@RobertKrames.com)

## BIO

**Professional:** Robert Krames is a graphic artist residing in north-central Florida for over 25 years. Graduating with a degree in graphic design in 2001, Robert has pursued his career for the last 15 years. Working for various industries in the region including residential development, real estate, political, advertising, state college, and not-for-profit, Robert has a diverse set of skills and experience to draw from. He has extensive knowledge of the Adobe suite of programs, including: Photoshop, Illustrator, InDesign, AfterEffects, and Dreamweaver. Robert possesses a wide range of skills to deliver marketing solutions in print, web, and video production.



**Personality:** Robert is an energetic self-starter who is ready for a challenge. He enjoys bringing creative solutions that get the job done with excellence. He is enthusiastic about reaching his potential and building up those around him to do the same. Robert is a positive thinker and he does his best to spread positive energy to those around him. Robert is a team player, he appreciates diverse opinions and enjoys learning from other points of view.

**Personal:** Robert, 33 years of age, is happily married to his wife, Jessica, of 11 years. They, and their two children, are active members at their church, and spend their free time raising dairy goats and gardening.

## EXPERIENCE

### NOV 2015 – CURRENT

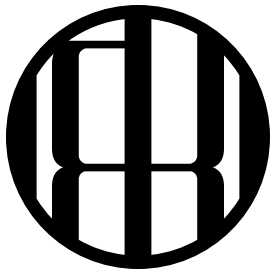
#### Independent Graphic Design Contractor

Currently working independently as a contractor for a wide variety of clients. Client industries include, personal care products, self defense industry, political candidates, real estate, faith-based charities, trade organizations and more. Duties include designing direct mail, ad design, billboard design, packaging design, producing television commercials, creating websites, logo design, concepting creative themes and messaging, designing identity packages, meeting tight deadlines, working collaboratively, and communicating with clients.

### OCT 2011 – NOV 2015

#### Data Targeting

A political consulting firm serving clients throughout Florida and the nation. Duties included designing direct mail, ad design, billboard design, producing television commercials, creating websites, logo design, concepting creative themes and messaging, designing identity packages, meeting tight deadlines, working collaboratively, and communicating with clients.



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## **EXPERIENCE** (CONTINUED)

### **SEP 2007 – OCT 2011**

#### **Bosshardt Realty Services/Smart Media Creative Solutions**

Two sister companies: a real estate broker and a marketing and advertising agency. Duties included designing direct mail, ad design, billboard design, flyer design, corporate identity packages, logo design, website design, concepting creative themes and messaging, meeting tight deadlines, working collaboratively, and communicating with clients.

### **JUN 2004 – SEP 2007**

#### **On Top of the World Communities**

An all-inclusive retirement community builder that developed retail, recreational, fitness, real estate, and restaurants servicing senior citizens. Duties included print media, poster design, corporate identity packages, website design, vehicle art, concepting creative themes and messaging, meeting tight deadlines, working collaboratively, and communicating with clients.

### **JAN 2004 – JUN 2004**

#### **University of Florida/IFAS Communications Department**

The graphics and communications department for the College of Agriculture at the University of Florida. Duties included print media, poster design, floor display design, website design, CD label design, teaching-material design, working collaboratively, and inter-departmental communication.

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